



FOOD WASTE REDUCTION ALLIANCE

“Keeping Food Out of Landfills”

Why Food Waste?

Food Waste sent to landfill is the biggest opportunity for our industries to address hunger in America and our environmental footprint.

Nearly 80 billion pounds of food waste are sent to landfill every year in the U.S. That is enough to meet the needs of every hungry American. What's more, that food waste has a dramatic impact on the environment.

Who We Are:

Co-chaired by General Mills and Publix Super Markets, this three-year project brings together the manufacturing, retail, and restaurant industries, as well as expert partners from the anti-hunger and waste management sectors to tackle one of our biggest challenges.

Launched in 2010 by GMA, FMI, and the National Restaurant Association, this project has two goals:

- Increase food sent to donation
- Decrease food waste to landfills.

What We're Doing:

- Assessment:** Provide quantitative analysis of food waste sources and causes
- Solutions:** Identify emerging technologies & new solutions to send less waste to landfill and donate more food to the hungry.
- Policy:** Understand what policies help or hinder progress
- Communication:** Educate & engage with stakeholders. Share best practices.

Join Us!

Restaurants, food or beverage companies, producers, and retailers are invited to join the Alliance.

Over 20 leading companies already have!

Learn More: www.gmaonline.org or www.fmi.org
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