

4 QUICK TIPS TO Celebrate



Supermarket Employee Day

Celebrate **Supermarket Employee Day** on **February 22**, by recognizing your colleagues in retail for the work they do feeding families and enriching lives.

Need some help? Use these four easy ways to help prompt thankfulness and ensure sure supermarket registered dietitian nutritionists (RDNs) and retail colleagues receive the recognition and appreciation they deserve.

1 Give the Gift of Nutrition and Well-being

Show your appreciation with some healthy and delicious snacks that can be enjoyed during the day, or beautiful kits that they can take home and share with their families. Share links to your most popular consumer recipes and encourage your team to share and enjoy them themselves. See [FMI Shopper Family Meal Inspiration blog](#).

2 Express Your Gratitude

Make 2.22.24 stand out as the special day it is and celebrate your colleagues. Thank your colleagues by sending personalized notes or emails to let them know how important they are to you and the team.

3 Add a Sense of Purpose – Shine a Light on the Stars!

Inspire by recognizing their contributions. People are more motivated and satisfied when their work is acknowledged and appreciated. Need some help in putting these sentiments into words? We've put together some key messages that might help.

4 Use the Supermarket Employee Day Toolkit and Share Your Celebrations

Download posters, templates, easy-to-use graphics, and more. Capture the fun — send in plans and share photos on social media, using [#SupermarketEmployeeDay](#).

www.fmi.org/supermarketemployeeday