

FRAMEWORK FOR SOCIAL RESPONSIBILITY IN THE SEAFOOD SECTOR

CERTIFICATION AND RATINGS
COLLABORATION



THE VOICE OF FOOD RETAIL

Feeding Families  Enriching Lives

CERTIFICATION & RATINGS COLLABORATION



Monterey Bay Aquarium
Seafood Watch



Sustainable Fisheries
PARTNERSHIP

'SEA SLAVES': THE HUMAN MISERY THAT FEEDS PETS AND LIVESTOCK

Men who have fled servitude on fishing boats recount beatings and worse as nets are cast for the catch that will become pet food and livestock feed.

By IAN URBINA JULY 27, 2015



3 PRINCIPLES ANCHOR THE FRAMEWORK

1



Protect human rights, dignity, and access to resources

2



Ensure equality and equitable opportunity to benefit

3



Improve food and livelihood security

Component

Level Zero <i>Worst Practice</i>	Level One	Level Two <i>Legal Minimum</i>	Level Three	Level Four <i>Best Practice</i>
<ul style="list-style-type: none">> Performance indicator> Performance indicator> Performance indicator	<ul style="list-style-type: none">> Performance indicator> Performance indicator> Performance indicator	<ul style="list-style-type: none">> Performance indicator> Performance indicator> Performance indicator	<ul style="list-style-type: none">> Performance indicator> Performance indicator> Performance indicator	<ul style="list-style-type: none">> Performance indicator> Performance indicator> Performance indicator
Tool or Rating				

Component 1.1.4: There is no child labor. Work done by children is legal and appropriate for their development.

Level Zero <i>Worst Practice</i>	Level One	Level Two <i>Legal Minimum</i>	Level Three	Level Four <i>Best Practice</i>
<ul style="list-style-type: none"> > Evidence of any of the following: <ul style="list-style-type: none"> > Hazardous child labor > Employment under the legal age > Children under 16 employed on boats 	<ul style="list-style-type: none"> > Medium or high risk of child labor and > The fishery/farm has adopted a relevant policy > But does not have a robust implementation plan 	<ul style="list-style-type: none"> > No evidence of child labor > Low sectoral risk of child labor > And the fishery/farm has adopted a relevant policy 	<ul style="list-style-type: none"> > If child labor is found, the farm or fishery implements a child labor remediation policy that ensures the best interests of the child and that the child does not end up in a worse form of employment 	<ul style="list-style-type: none"> > High level of school attendance or high literacy rate among children of fishermen/workers > Medium-high sectoral risk of child labor and the fishery/farm is taking measures to address the root causes

Component 2.1.1: Workers are able to freely report any labor or human rights or occupational health and safety abuses

Level Zero <i>Worst Practice</i>	Level One	Level Two <i>Legal Minimum</i>	Level Three	Level Four <i>Best Practice</i>
<ul style="list-style-type: none"> > Workers are punished for reporting workplace violations of human or labor rights. 	<ul style="list-style-type: none"> > Workers are not aware of their rights 	<ul style="list-style-type: none"> > Workers have access to effective, and fair grievance procedures > There is no retaliation or prejudice against workers who submit grievances 	<ul style="list-style-type: none"> > Workers are trained on their rights > Grievances are addressed within 3 months. 	<ul style="list-style-type: none"> > Grievance procedure includes special consideration for vulnerable populations > Mechanism to assist in the prevention and settlement of industrial disputes between employers & workers.
<p style="text-align: center;">ASC, IFFO Standards</p>				

Component 3.2.1 Livelihood opportunities are secured or improved, including fair access to markets

Level Zero <i>Worst Practice</i>	Level One	Level Two <i>Legal Minimum</i>	Level Three	Level Four <i>Best Practice</i>
<ul style="list-style-type: none"> > Most of the workforce are temporary migrant workers and no consideration has been given to hiring local workers. > Harvesters do not have a choice of buyers to sell to. 	<ul style="list-style-type: none"> > A low number of jobs is created relative to dollar level of vessel investment 	<ul style="list-style-type: none"> > The farm sources inputs and equipment locally. > Harvesters are free to sell to whomever they wish without retribution. > Consideration is paid to hiring locally-resident workers. 	<ul style="list-style-type: none"> > The majority of the harvesting workforce is comprised of local residents. 	<ul style="list-style-type: none"> > Buyers pay premium prices to small-scale fishermen. > A high number of jobs are created relative to dollar level of vessel investment

FT USA Standard

DEVELOPED WITH PARTNERS

- Focuses on production
- Builds on existing tools & standards
- Created in collaboration



TO SERVE PARTNERS

- Inform standards
 - Gap analysis – need new tools or interventions?
 - e.g. Social Fishery Improvement Projects
 - Inform seafood producers & buyers
-
- How do you think this tool could be useful to your company?
 - What other support do you need to take action on social issues?

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