



**SupplyChain**  
**FORUM**

September 16-18, 2024  
Kimpton Aertson Hotel  
Nashville, Tenn.



## 2024 Social Media Toolkit

Leading up to the 2024 FMI Supply Chain Forum, we invite you to share your excitement and anticipation for the event on social media. Here are some resources to assist. Images can be found further below.

### **FMI Social Media Channels:**

LinkedIn: [FMI—The Food Industry Association](#)

Twitter: [@FMI\\_ORG](#)

Instagram: [@FMI\\_ORG](#)

**Hashtags:** #FMI #FMISupplyChain #FoodIndustry #FoodRetail

### **Sharable Links:**

FMI Supply Chain Forum website homepage:

<https://www.fmi.org/supply-chain-forum>

FMI Supply Chain Forum registration page:

<https://www.fmi.org/supply-chain-forum/registration>

Please follow and tag us in your posts so we can share them with our followers.

### **Images:**

We welcome you to use the following images with your posts:

FMI Logo

[https://www.fmi.org/images/default-source/events-images/fmi.png?sfvrsn=630f6d8d\\_1](https://www.fmi.org/images/default-source/events-images/fmi.png?sfvrsn=630f6d8d_1)

FMI Logo Stacked



[https://www.fmi.org/images/default-source/events-images/fmi\\_color\\_stacked.png?sfvrsn=40d30814\\_1](https://www.fmi.org/images/default-source/events-images/fmi_color_stacked.png?sfvrsn=40d30814_1)

Supply Chain Forum Logo

[https://www.fmi.org/images/default-source/events-images/supply-chain-conference/2021-supply-chain-forum-logoe66eda70486f48d59b3a83228bcc72cf.png?sfvrsn=11cc4dc3\\_2](https://www.fmi.org/images/default-source/events-images/supply-chain-conference/2021-supply-chain-forum-logoe66eda70486f48d59b3a83228bcc72cf.png?sfvrsn=11cc4dc3_2)

Event Badge (orange)

[https://www.fmi.org/docs/default-source/events-education/2024-supply-chain-forum/sc-2024-badge-300-x-195-orange.png?sfvrsn=4f214355\\_1](https://www.fmi.org/docs/default-source/events-education/2024-supply-chain-forum/sc-2024-badge-300-x-195-orange.png?sfvrsn=4f214355_1)

Event Badge (blue)

[https://www.fmi.org/docs/default-source/events-education/2024-supply-chain-forum/sc-2024-badge-300-x-195-blue.png?sfvrsn=b0e05c03\\_1](https://www.fmi.org/docs/default-source/events-education/2024-supply-chain-forum/sc-2024-badge-300-x-195-blue.png?sfvrsn=b0e05c03_1)

I'm Attending Banner (small)

[https://www.fmi.org/docs/default-source/events-education/2024-supply-chain-forum/supply-2024-300x250-attending-banner.png?sfvrsn=aecac74f\\_1](https://www.fmi.org/docs/default-source/events-education/2024-supply-chain-forum/supply-2024-300x250-attending-banner.png?sfvrsn=aecac74f_1)

I'm Attending (large)

[https://www.fmi.org/docs/default-source/events-education/2024-supply-chain-forum/suply-chain-2024-600x375-attending.png?sfvrsn=2e1fb57c\\_1](https://www.fmi.org/docs/default-source/events-education/2024-supply-chain-forum/suply-chain-2024-600x375-attending.png?sfvrsn=2e1fb57c_1)

I'm Attending 2 (large)

[https://www.fmi.org/docs/default-source/events-education/2024-supply-chain-forum/suply-chain-2024-600x375-attending-2.png?sfvrsn=c847bd9b\\_1](https://www.fmi.org/docs/default-source/events-education/2024-supply-chain-forum/suply-chain-2024-600x375-attending-2.png?sfvrsn=c847bd9b_1)

I'm Speaking Banner (small)

[https://www.fmi.org/docs/default-source/events-education/2024-supply-chain-forum/supply-2024-300x250-speaking-banner.png?sfvrsn=5bf87c62\\_1](https://www.fmi.org/docs/default-source/events-education/2024-supply-chain-forum/supply-2024-300x250-speaking-banner.png?sfvrsn=5bf87c62_1)

I'm Speaking (large)

[https://www.fmi.org/docs/default-source/events-education/2024-supply-chain-forum/suply-chain-2024-600x375-speaking.png?sfvrsn=b351a6e5\\_1](https://www.fmi.org/docs/default-source/events-education/2024-supply-chain-forum/suply-chain-2024-600x375-speaking.png?sfvrsn=b351a6e5_1)

I'm Speaking 2 (large)



[https://www.fmi.org/docs/default-source/events-education/2024-supply-chain-forum/suply-chain-2024-600x375-speaking-2.png?sfvrsn=e9cb96ad\\_1](https://www.fmi.org/docs/default-source/events-education/2024-supply-chain-forum/suply-chain-2024-600x375-speaking-2.png?sfvrsn=e9cb96ad_1)