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**[INSERT YOUR COMPANY NAME] HONORS SUPERMARKET EMPLOYEES
Celebrates Supermarket Employee Day – February 22**

YOUR CITY, STATE – February, INSERT DAY & YEAR – On February 22, (insert your company name) joins supermarkets and food manufacturers nationwide in celebrating the annual Supermarket Employee Day. FMI—The Food Industry Association, has proclaimed this holiday to recognize employees at every level for the work they do in feeding families and enriching lives.

With more than 40,000 individual stores that sell food and grocery items in the U.S. alone, supermarkets are the backbones of our communities. Millions of supermarket employees come to work daily to keep shelves stocked and to provide communities with essential services that help them survive and thrive.

“Our employees help the whole community stay strong,” said (insert name of company executive/spokesperson). “We continue to adapt and serve our communities every day. There is no question that supermarket employees deserve our recognition and respect. We are thrilled to honor and celebrate them!”

In the face of a crisis, such as a natural disaster, supermarket employees sustain communities. They maintain the critical pipeline of food and consumer goods that sustain the health and well-being of their customers. Supermarket employees also volunteer countless hours and contribute valuable support to community service. According to [*The Food Retailing Industry Speaks*](https://www.fmi.org/our-research/research-reports/food-retailing-industry-speaks), 82% of food retailers engage in community support and build local ties.

“Through their reliable service in diverse circumstances, supermarket employees have earned our gratitude and respect, which is why we designate February 22 to celebrate them,” said Leslie G. Sarasin, president and CEO of FMI—The Food Industry Association. “Our gratitude goes out to the employees in our industry who personify compassion and courage when communities most need encouragement and assistance.”

“On behalf of (insert company name), we invite all residents of the (insert town or region name) community to stop in one of our stores on February 22 to congratulate and thank local supermarket employees,” added (insert name of company executive/spokesperson). “Better yet, honor your favorite supermarket employee in your social media and use the hashtags, #SupermarketEmployeeDay.”

About [insert your company name]

Insert your standard boilerplate here.

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