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Publix Super Markets, Inc.

The Publix Sustainability Story



CHAPTER ONE



- Obtained senior management buy-in
- Made sustainability a corporate Initiative
- Utilized outside resources
- Developed cross-functional teams
- Looked for quick wins
- Identified and built on current successes to build momentum
- Began working on our message



- Energy conservation
- Waste reduction and recycling
 - Water conservation
 - Pollution prevention




Get into a Green Routine

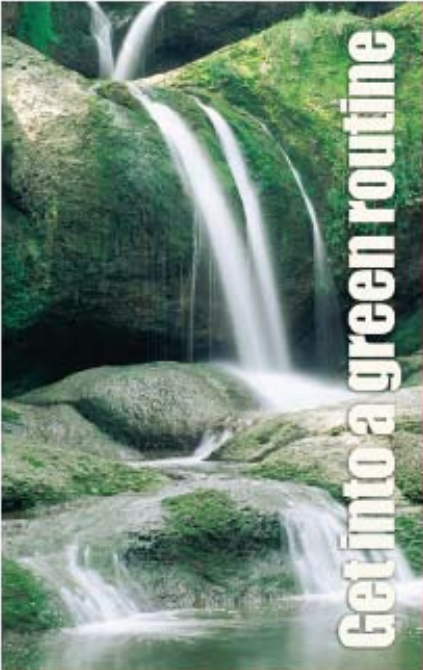
Associate Outreach: Energy

Since June 2002, Publix has reduced its energy consumption by 6.7 percent, saving more than \$31 million. I appreciate your commitment to saving energy. This year, I challenge you to build on that success and make getting into a green routine part of your everyday habit.

— CHARLIE JENKINS JR., CEO

Get into a green routine    Publix.



Get into a green routine


- 1 Lighting**
Lights should be turned off in areas when not in use (i.e. offices, conference rooms, break rooms, shelf lighting). Make sure all unnecessary lighting is turned off at the end of each day and at the start of the weekend (even if there are plants in the room).
- 2 Doors**
In air-conditioned locations, doors should be closed when not in use. Closing the doors will slow down the infiltration of untreated air, which will help maintain temperatures and humidity levels.
- 3 Equipment**
Ask your supervisor what equipment can be turned off when not in use (during lunch break and after-hours).
- 4 Office Equipment**
Turn off office equipment when not in use. This includes computer terminals, monitors, printers, copiers, fax machines, etc.
- 5 Multi-Story Buildings**
Use the stairs instead of the elevators when possible.

Energy Efficiency
at work

As an associate, you can help save energy, save money and improve the condition of our environment by following some simple steps for energy efficiency at work. They cost nothing, but could save a lot.

Americans save about \$4 billion a year in their homes and businesses by looking to ENERGY STAR.

Our goal is to save at least 39% of our energy usage.
Please do Your Part.

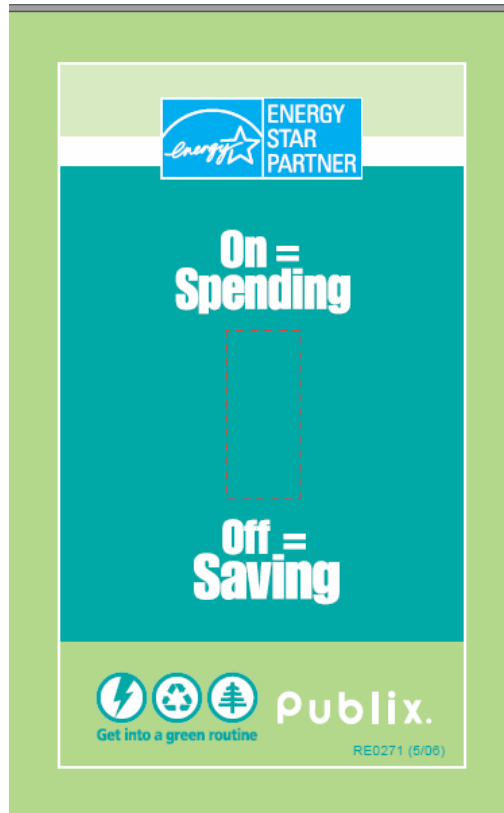


Money isn't All You're Saving.

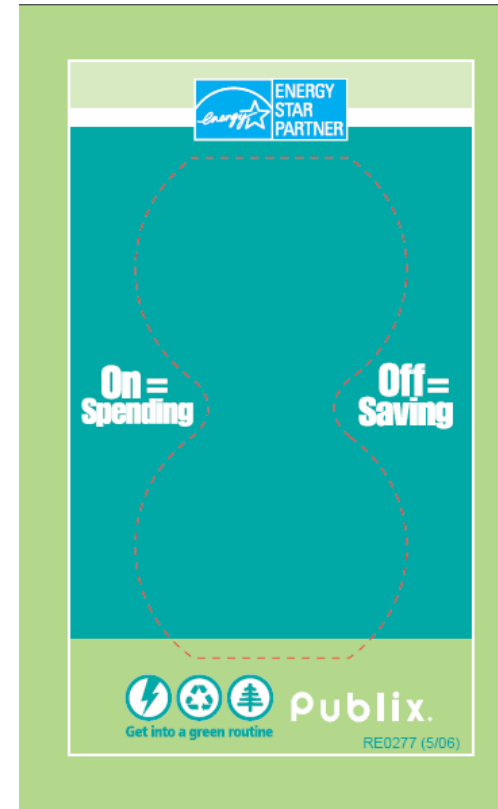
Publix.



Associate Outreach: Energy



Light Switch
Stickers



Outlet
Stickers



Associate Outreach: Energy



Computer Monitor Stickers



12X12 Receiving Door Sticker

Get into a Green Routine



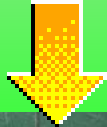
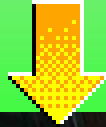
In 2002 the *Get Into a Green Routine* campaign kicked off with an energy conservation contest.

- Achieved 5 percent reduction in overall electricity usage, which resulted in \$7.5 million in annual savings.
- The winning stores in 2002 reduced their electricity usage between an average of 15 percent.
- The contest was repeated this year and the winning stores reduced electricity usage an average of 8 percent
- Since the 2002 contest, Publix has saved an estimated 783 million kWh – enough to power 54,400 homes for one year.
- Although some of the savings since 2002 can be attributed to improvements in technology, the 2002 contest shows that associate education and participation are critical.

Our Recycle Rate Was 42 Percent in 2007



- Cardboard
- Wax Cardboard
- Plastics
- Pallets Sold
- Crates
- Damaged Produce
- Batteries
- Tires
- Fat, Bone, Meat Scraps
- Waste Grease
- Bakery Waste
- Electronics
- Bottles and Cans
- Office Paper
- Ceiling Tiles
- Scrap Metal



Recycling Food Waste





PLASTIC BAGS



Reusable Bags





**Light Topper
Reminder**



**Window Cling
Reminder**



**Shopping List
Reminder**



HELP THE PLANET, USE REUSABLE BAGS.



- **Currently, about 125 hybrids in our light duty fleet**
- **Almost 700 tons per year in reduced carbon emissions**
- **Estimated annual savings of \$175,000 (assuming gas is \$3/gallon)**



WHERE SHOPPING IS A PLEASURE

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About Publix

Corporate Sustainability

Corporate sustainability is the term used to describe a company's efforts to grow and maintain a successful business responsibly, without sacrificing a corporation's present viability or our planet's future. It's a plan to seek to provide for stakeholders today without robbing tomorrow of its natural resources.

Publix believes it is worth the time, effort, and money a corporation must invest to develop a sustainability plan and carry it out. While we're working on these initiatives and exploring further solutions, our actions will ultimately be driven by our customers, and their expectations and purchasing decisions. Here are a few highlights of what we have been able to accomplish so far.

- ▶ [Company Overview](#)
- ▶ [Stockholder Information](#)
- ▶ [Q & A](#)
- ▶ [News Room](#)
- ▶ **Corporate Sustainability**
- ▶ [Real Estate](#)
- ▶ [Purchasing](#)

- ↓ [Green Routine](#)
- ↓ [Lighting](#)
- ↓ [Recycling](#)
- ↓ [Refrigeration/Air Conditioning](#)
- ↓ [Solar Energy](#)

- Welcome
- Why Publix
- ▶ Publix Green**
- Learn about all-r and earth-friendl well as a free m subscription and **GreenWise Mark**
- Career Opportunities
- Become an Associate

▶ **Sustainable Florida Award**
 Council for Sustainable Florida recognized Publix Super Markets with the [Sustainable Large Business Best Practice Award](#).

▶ **Contact Us**
 You can [contact](#) our Consumer Relations department via e-mail, phone or regular mail.

Your Intranet Is a Tool for Keeping All Employees Involved and Informed

Publix
CONNECTION

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Welcome, **AMY LONG!** Today is Wednesday, May 14, 2008

Our Company

- **Corporate Sustainability Statement**
Publix's statement on sustainability
- **Corporate Sustainability on Publix.com**
Highlights of our sustainability accomplishments
- **Do you have a sustainability idea?**
Submit your ideas to make Publix more sustainable (environmental, recycling, energy savings, and so on)

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Our Company

Do you have a sustainability idea?

If you have an idea to help make Publix more sustainable (environmental, recycling, energy savings, and so on), e-mail it to the [Sustainability Ideas mailbox](#). Please provide your name and contact information (e-mail or phone number) in case we need to contact you about the idea.

Floral Buckets



Check out www.fmi.org/sustainability

- **Free sustainability reports, market research, resource lists and PowerPoint slides**
- **Starter Kit with:**
 - ✓ **A framework and guide to help you develop strategies**
 - ✓ **Practical tips and advice for implementation**
 - ✓ **Best practices and real world examples**



Bright Idea