



FMI Associate Member Search Results

This search was performed on 12/04/2024 at 03:57 AM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
2345 Crystal Drive, Suite 800
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

AKI Technologies

Address: 375 Alabama St.
Suite 480
San Francisco, CA 94110-7329

Tel:

Website: <https://www.a.ki/>

Parent Company: Inmar Inc.

Collective Bias

Address: 1750 S. Osage Springs Drive
Suite 100
Rogers, AR 72758-8320



Tel: 479-268-3232

Website: www.collectivebias.com

Products / Services: Advertising/Marketing and Design; Consulting Services

Company Description: We reach hard-to-reach affinity groups like Latinas or Millennials. We drive traffic via inspiring real life product stories promoting new items. We amplify demos to spike sales outside the 4-6 hour demo period. We make new store openings incredibly successful. And we do all this by using social media to solve shopper marketing problems.

CB harnesses the power of social content through our community of geographically and demographically diverse social influencers who have micro audiences centered on specific affinities and passions. They have incredible reach and their content generates high levels of engagement with value-conscious shoppers; this content gets deployed across all social channels and initiates two-way conversations directly with customers to influence purchase decisions.

This is shopper social media and CB is the only one who does it.

Parent Company: Inmar Inc.

Eversight, Inc.

Address: 2100 Geng Rd Suite 210
Palo Alto, CA 94303-3307



Tel: 650-600-8932

Website: www.eversightlabs.com
eversightlabs.com

Email: info@eversightlabs.com

Products / Services: Consulting Services; Technology Services

Company Description: Eversight leverages AI and experimentation to create and deliver smart, dynamic pricing and targeted promotions. The Eversight platform has tested and optimized offers across more than 1,500 product groups on 50 retailers and digital platforms. Global brands and retailers rely on the Eversight platform to optimize pricing and respond to market conditions, deliver higher ROI on promotional spend, and enable data-driven collaboration on investments. Eversight is generating 10-25% improvement in sales volume at leading customers. Founded in 2013, Eversight is venture-backed and headquartered in Palo Alto, California.

Primary Contact: Mr. David Moran
Head of Product, Eversight

Parent Company: Instacart

ibotta, Inc.

Address: 1660 17th Street
Suite 201
Denver, CO 80202-1621



Tel: 303-593-1633

Website: [ibotta.com](https://ipn.ibotta.com/)
<https://ipn.ibotta.com/>

Products / Services: Advertising/Marketing and Design

Primary Contact: Amir Eltabib
Chief Business Development Officer - IPN Partnerships

ICC-ES

Address: 3060 Saturn Street, Suite 100
Brea, CA 92821-1732

Tel: 800-423-6587

Website: www.icc-es.org

Email: es@icc-es.org

Products / Services: Food Safety

Primary Contact: Natalie Rodriguez
Financial Analyst and Senior Accounts Manager

Idahoan Foods

Address: 357 Constitution Way
Idaho Falls, ID 83402-3538



Tel: 208-754-4686
 Website: www.idahoan.com/
 Email: @idahoan.com
 Products / Services: Food Products/Snacks
 Primary Contact: Mr. Glen Walter
 Vice President, Retail Sales
 Brands: Idahoan, Honest Earth

Ideal by Design House

Address: 41 North Main Street
Suite 202
Chagrin Falls, OH 44022-3016



Tel: 440-318-1876
 Website: ideal.sale
 Email: adam@designhouse.design
 Products / Services: Advertising/Marketing and Design; Consulting Services; Technology Services
 Company Description: Ideal by Design House has revolutionized the digital circular industry. We have built the most advanced customer experience, connected to an intelligent distribution system targeting your customers and your competitors' customers. Analytics measure store traffic driven from your circular and compute cost/visit. Our retail media network enables sophisticated CPG/Vendor investment in your digital circular platform.
 Primary Contact: Mr Adam Zimmerman
 Co-Founder

IFB Agro Industries Limited

Address: Plot No. Ind-5, Sector-1
East Kolkata Township
Kolkata, West Bengal 700107,
West Bengal 700107
India

Tel: 91-98-20016744

Website: www.ifbagro.in

Products / Services: Beverages; Biotechnology; Co-Packer; Employment; Food
Products/Snacks; Food Safety; Frozen; Hard Goods; Household
Products/Cleaning/Supplies; Ingredients; Pet Health & Nutrition;
Private Brands; Seafood; Supplements

Primary Contact: Mr Arup Chatterjee
Strategic Advisor

IFCO

Address: 3030 N. Rocky Point Drive
Suite 300
Tampa, FL 33607-5903



Tel: 813-463-4100

Website: www.ifco.com
www.ifco.com

Products / Services: Agricultural; Food Products/Snacks; Food Safety; Packaging;
Perishables; Supply Chain; Technology Services;
Transportation/Distribution Services; Unsaleables

Company Description: IFCO Systems US, LLC is the leading provider of RPCs for fresh products including fruits and vegetables, meat, eggs and bananas. By partnering with leading producers and retailers, we are working to create North America's most cost effective and sustainable supply chain.

Primary Contact: Mr. Jonathan Brooks
Vice President, Retail Sales

Impossible Foods

Address: 400 Saginaw Dr.
Redwood City, CA 94063-4749



Tel: 650-461-4380
Website: www.impossiblefoods.com
Products / Services: Deli; Food Products/Snacks; Fresh; Natural/Organic; Supply Chain
Primary Contact: Amy Lay
Executive Assistant, Sales

Incisiv

Address: 25 N Market Street 1st Floor
Jacksonville, FL 32202-2802
Tel: 347-580-9329
Website: www.incisiv.com
Products / Services: Consulting Services; Research; Other
Primary Contact: Gaurav Pant
Chief Insights Officer

Inland Seafood Corporation

Address: 1651 Montreal Circle
Atlanta, GA 30084-6933



Tel: 800-883-3474
Website: www.inlandseafood.com
Products / Services: Fresh; Frozen; Meat/Poultry; Seafood; Supply Chain

Company Description: Inland was founded in 1977 fueled by one man's love for the ocean and a single cab pickup truck. What started as a passion has grown into one of the largest seafood, meat, and specialty foods distributors in the Southeast. Over the years, Inland has evolved to become a trusted name in the industry, driven by our commitment to freshness, quality, and customer satisfaction.

Primary Contact: John Bowler
Director of Sustainability

Brands: INLAND SEAFOOD
INLAND LOBSTER

Inmar Inc.

Address: One West Fourth St.
Suite 500
Winston Salem, NC 27101-3971



Tel: 336-770-3500

Website: www.inmar.com

Email: solutions@inmar.com

Products / Services: Advertising/Marketing and Design; Consulting Services; Financial Services; Pharmaceuticals; Private Brands; Research; Supply Chain; Technology Services; Unsaleables; Other

Company Description: For more than 40 years — through curiosity and the intelligent use of data and technology — we've been uncovering valuable insights that make it easier for brands and retailers to understand, predict and meet the personalized needs of shoppers. Today, we continue to empower brands and retailers to maximize value to their customers by offering the leading self-service loyalty platform — with best-in-class audience selection, hyper-personalization of incentives + media, advanced analytics, and enhanced measurement. Thanks to proprietary technology, we can apply hundreds of contextual rules to each incentive, creative element, and copy, ensuring personalized media and offers that resonate with shoppers and deliver enhanced results for retailers and advertisers.

Primary Contact: Kathy Hayden
Senior Vice President, Strategic Partnerships

InMarket

Address: 111 Congress Ave
Suite 500
Austin, TX 78701-4076



Tel: 908-232-3337

Website: www.inmarket.com

Email: kpearsall@inmarket.com

Products / Services: Technology Services

Company Description:	<p>For the past 14 years, InMarket has been a digital advertising market leader. Our mission is to help marketers connect brands with customers, when & where it matters most.</p> <p>Our industry-leading, real-time marketing and measurement platform helps our customers drive growth and optimize spend by providing data-driven, omnichannel marketing solutions from impression, to visit, all the way to purchase.</p> <p>Including Audiences, Analytics, Activation and Attribution, InMarket's offering helps marketers close the loop between consumer intent & real-world purchase with unique, actionable, and scaled consumer intent, location and transactional data.</p>
Primary Contact:	Daniel Perez CMO
Brands:	List Ease, Check Points, Out of Milk, Key Ring

Insight Sourcing Group

Address: 5555 Triangle Pkwy
Suite 300
Peachtree Corners, GA
30092-2554



Tel: 770-481-3015
Website: <https://www.insightsourcing.com/>
Products / Services: Consulting Services

Company Description: Insight Sourcing Group is the leading boutique consulting firm in North America focused exclusively on Strategic Sourcing and procurement-related services. The firm has developed a reputation for the collegiality and high caliber of our team, our tremendous focus on client results, our entrepreneurial and innovative approach to the space, and for our ability to consistently deliver strong outcomes.

Founded in 2002, the firm works with senior executives and procurement leaders to accelerate Strategic Sourcing savings, increase Spend Visibility, provide category intelligence, and implement procurement best practices. Insight Sourcing Group has worked with hundreds of corporate clients of all sizes and over 50 Private Equity firms. In 2024, Insight Sourcing became part of Accenture.

Brands: Insight Sourcing
SpendHQ

Instacart

Address: 50 Beale Street
Suite 600
San Francisco, CA 94105-1871



Tel: 734-748-4043
 Website: www.instacart.com
www.instacart.com
 Products / Services: Merchandising Services; Natural/Organic; Packaging; Perishables;
 Supply Chain; Technology Services; Transportation/Distribution Services
 Primary Contact: Mr. Andrew Nodes
 Vice President, Retail Strategy, Planning and Operations

InstaKey Security Systems

Address: 7456 W. 5th Avenue
 Lakewood, CO 80226-1615
 Tel: 303-761-9999
 Website: www.instakey.com
 Email: cdoyle@instakey.com
 Products / Services: Security Systems & Products
 Company Description: InstaKey is a key management program that eliminates locksmith call outs with user rekeyable cylinders, non-duplicating keys, and online software that provides auditing and exception reporting.
 Primary Contact: Ms. Cita Berthelsen Doyle
 Vice President, Sales and Marketing

Invafresh

Address: 7025 Langer Drive
 Suite 310
 Mississauga, ON L5N 0E8
 Canada



invafresh™

Tel: 905-363-3299
 Website: <https://invafresh.com/>
 Email: thinkfresh@invafresh.com
 Products / Services: Bakery; Dairy; Deli; Floral; Fresh; Meat/Poultry; Merchandising Services;
 Produce; Seafood; Technology Services; Unsaleables; Sustainability
 Company Description: With a combined 500+ years of Freshology™ experience, the heritage of Invafresh has enabled fresh food retailers to create extraordinary store operations performance and differentiated customer experiences. As the leader of Freshology, Invafresh is deployed in over 350 grocery retailers spanning a global reach of 35 countries with more than \$100 million of Fresh revenue being transacted daily, to provide AI/ML demand forecasting, merchandising, replenishment, sustainability and compliance, and waste prevention solutions.

Primary Contact: Heena Mistry
Marketing Manager

Brands: Solutions:
-Invafresh AI/ML Demand Forecasting
-Invafresh Merchandising
-Invafresh Replenishment
-Invafresh Traceability and Compliance

Willard Bishop, LLC, an Inmar Analytics Company

Address: 840 S. Northwest Highway
Barrington, IL 60010-4622

Tel: 847-381-4443

Website: www.willardbishop.com

Products / Services: Consulting Services; Research

Parent Company: Inmar Inc.
