



## **FMI Associate Member Search Results**

This search was performed on 06/30/2024 at 01:27 PM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
2345 Crystal Drive, Suite 800  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## AKI Technologies

Address: 375 Alabama St.  
Suite 480  
San Francisco, CA 94110-7329

Tel:

Website: <https://www.a.ki/>

Parent Company: Inmar Inc.

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## Collective Bias

Address: 1750 S. Osage Springs Drive  
Suite 100  
Rogers, AR 72758-8320



Tel: 479-268-3232

Website: [www.collectivebias.com](http://www.collectivebias.com)

Products / Services: Advertising/Marketing and Design; Consulting Services

Company Description: We reach hard-to-reach affinity groups like Latinas or Millennials. We drive traffic via inspiring real life product stories promoting new items. We amplify demos to spike sales outside the 4-6 hour demo period. We make new store openings incredibly successful. And we do all this by using social media to solve shopper marketing problems.

CB harnesses the power of social content through our community of geographically and demographically diverse social influencers who have micro audiences centered on specific affinities and passions. They have incredible reach and their content generates high levels of engagement with value-conscious shoppers; this content gets deployed across all social channels and initiates two-way conversations directly with customers to influence purchase decisions.

This is shopper social media and CB is the only one who does it.

Parent Company: Inmar Inc.

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## Eversight, Inc.

Address: 2100 Geng Rd Suite 210  
Palo Alto, CA 94303-3307



Tel: 650-600-8932

Website: [www.eversightlabs.com](http://www.eversightlabs.com)  
[eversightlabs.com](http://eversightlabs.com)

Email: [info@eversightlabs.com](mailto:info@eversightlabs.com)

Products / Services: Consulting Services; Technology Services

Company Description: Eversight leverages AI and experimentation to create and deliver smart, dynamic pricing and targeted promotions. The Eversight platform has tested and optimized offers across more than 1,500 product groups on 50 retailers and digital platforms. Global brands and retailers rely on the Eversight platform to optimize pricing and respond to market conditions, deliver higher ROI on promotional spend, and enable data-driven collaboration on investments. Eversight is generating 10-25% improvement in sales volume at leading customers. Founded in 2013, Eversight is venture-backed and headquartered in Palo Alto, California.

Primary Contact: Mr. David Moran  
Head of Product, Eversight

Parent Company: Instacart

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## **ibotta, Inc.**

Address: 1660 17th Street  
Suite 201  
Denver, CO 80202-1621



Tel: 303-593-1633

Website: [ibotta.com](https://ipn.ibotta.com/)  
<https://ipn.ibotta.com/>

Products / Services: Advertising/Marketing and Design

Primary Contact: Amir Eltabib  
Chief Business Development Officer

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## **ICC-ES**

Address: 3060 Saturn Street, Suite 100  
Brea, CA 92821-1732

Tel: 800-423-6587

Website: [www.icc-es.org](http://www.icc-es.org)

Email: [es@icc-es.org](mailto:es@icc-es.org)

Products / Services: Food Safety

Primary Contact: Natalie Rodriguez  
Financial Analyst and Senior Accounts Manager

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## **Idahoan Foods**

Address: 357 Constitution Way  
Idaho Falls, ID 83402-3538



Tel: 208-754-4686  
 Website: [www.idahoan.com/](http://www.idahoan.com/)  
 Email: [@idahoan.com](mailto:@idahoan.com)  
 Products / Services: Food Products/Snacks  
 Primary Contact: Mr. Glen Walter  
 Vice President, Retail Sales  
 Brands: Idahoan, Honest Earth

## Ideal by Design House

Address: 41 North Main Street  
Suite 202  
Chagrin Falls, OH 44022-3016



Tel: 440-318-1876  
 Website: [ideal.sale](http://ideal.sale)  
 Email: [adam@designhouse.design](mailto:adam@designhouse.design)  
 Products / Services: Advertising/Marketing and Design; Consulting Services; Technology Services  
 Company Description: Ideal by Design House has revolutionized the digital circular industry. We have built the most advanced customer experience, connected to an intelligent distribution system targeting your customers and your competitors' customers. Analytics measure store traffic driven from your circular and compute cost/visit. Our retail media network enables sophisticated CPG/vendor investment in your digital circular platform.  
 Primary Contact: Mr Adam Zimmerman  
 Co-Founder

## Impossible Foods

Address: 400 Saginaw Dr.  
Redwood City, CA 94063-4749



Tel: 650-461-4380  
Website: [www.impossiblefoods.com](http://www.impossiblefoods.com)  
Products / Services: Deli; Food Products/Snacks; Fresh; Natural/Organic; Supply Chain  
Primary Contact: Amy Lay  
Executive Assistant, Sales

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### **Incisiv**

Address: 25 N Market Street 1st Floor  
Jacksonville, FL 32202-2802  
Tel: 347-580-9329  
Website: [www.incisiv.com](http://www.incisiv.com)  
Products / Services: Consulting Services; Research; Other  
Primary Contact: Gaurav Pant  
Chief Insights Officer

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### **InContext Solutions**

Address: 20 N Upper Wacker Drive  
Suite 1200  
Chicago, IL 60606-2901  
Tel: 312-462-4232  
Website: [www.incontextsolutions.com](http://www.incontextsolutions.com)  
[www.incontextsolutions.com](http://www.incontextsolutions.com)  
Products / Services: Technology Services  
Primary Contact: Mr. Greg Lopez  
Marketing Operations Manager

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### **Inland Seafood Corporation**

Address: 1651 Montreal Circle  
Atlanta, GA 30084-6933



Tel: 800-883-3474

Website: [www.inlandseafood.com](http://www.inlandseafood.com)

Products / Services: Fresh; Frozen; Meat/Poultry; Seafood; Supply Chain

Company Description: Inland was founded in 1977 fueled by one man's love for the ocean and a single cab pickup truck. What started as a passion has grown into one of the largest seafood, meat, and specialty foods distributors in the Southeast. Over the years, Inland has evolved to become a trusted name in the industry, driven by our commitment to freshness, quality, and customer satisfaction.

Primary Contact: John Bowler  
Director of Sustainability

Brands: INLAND SEAFOOD  
INLAND LOBSTER

## Inline Plastics

Address: 42 Canal Street  
Shelton, CT 06484-3223

Tel: 203-924-5933

Website: [www.inlineplastics.com](http://www.inlineplastics.com)

Products / Services: Packaging

Primary Contact: Carrie Cline  
Senior Brand Manager

Brands: Safe-T-Chef, Safe-T-Fresh and Essentials

## Inmar Inc.

Address: One West Fourth St.  
Suite 500  
Winston Salem, NC 27101-3971



Tel: 336-770-3500

Website: [www.inmar.com](http://www.inmar.com)

Email: [solutions@inmar.com](mailto:solutions@inmar.com)

Products / Services: Advertising/Marketing and Design; Consulting Services; Financial Services; Pharmaceuticals; Private Brands; Research; Supply Chain; Technology Services; Unsaleables; Other

**Company Description:** Through curiosity and the intelligent use of data and technology, we make businesses smarter to improve consumers' lives. As a trusted partner to brands, retailers and healthcare organizations for over 40 years, we design, build and operate reliable, dynamic solutions to create greater efficiencies and enable connections that unlock the potential of sophisticated marketplaces. \$120B of commerce runs through our market-driven platforms each year, while insights created through Analytics, AI, and Machine Learning drive faster actions and more successful outcomes. For more information about Inmar, please follow Inmar on Twitter, LinkedIn or Facebook, or call (866) 440-6917.

**Primary Contact:** Kathy Hayden  
Senior Vice President and GM, Customer Success - Martech

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## InMarket

**Address:** 11111 Jefferson Blvd  
Unit 5243  
Culver City, CA 90231-1384

**Tel:** 908-232-3337

**Website:** [www.inmarket.com](http://www.inmarket.com)

**Products / Services:** Technology Services

**Primary Contact:** Daniel Perez  
SVP, Marketing

**Brands:** List Ease, Check Points, Out of Milk, Key Ring

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## Insight Sourcing Group

**Address:** 5555 Triangle Pkwy  
Suite 300  
Peachtree Corners, GA  
30092-2554



**Tel:** 770-481-3015

**Website:** <https://www.insightsourcing.com/>

**Products / Services:** Consulting Services

**Company Description:** Insight Sourcing Group is the leading boutique consulting firm in North America focused exclusively on Strategic Sourcing and procurement-related services. The firm has developed a reputation for the collegiality and high caliber of our team, our tremendous focus on client results, our entrepreneurial and innovative approach to the space, and for our ability to consistently deliver strong outcomes.

Founded in 2002, the firm works with senior executives and procurement leaders to accelerate Strategic Sourcing savings, increase Spend Visibility, provide category intelligence, and implement procurement best practices. Insight Sourcing Group has worked with hundreds of corporate clients of all sizes and over 50 Private Equity firms. In 2024, Insight Sourcing became part of Accenture.

**Primary Contact:** Sarah Edwards  
Vice President

**Brands:** Insight Sourcing  
SpendHQ

## Instacart

**Address:** 50 Beale Street  
Suite 600  
San Francisco, CA 94105-1871

**Tel:** 734-748-4043

**Website:** [www.instacart.com](http://www.instacart.com)  
[www.instacart.com](http://www.instacart.com)

**Products / Services:** Merchandising Services; Natural/Organic; Packaging; Perishables; Supply Chain; Technology Services; Transportation/Distribution Services

**Primary Contact:** Mr. Andrew Nodes  
Vice President, Retail Strategy, Planning and Operations



## InstaKey Security Systems

**Address:** 7456 W. 5th Avenue  
Lakewood, CO 80226-1615

**Tel:** 303-761-9999

**Website:** [www.instakey.com](http://www.instakey.com)

**Email:** [cdoyle@instakey.com](mailto:cdoyle@instakey.com)

**Products / Services:** Security Systems & Products

**Company Description:** InstaKey is a key management program that eliminates locksmith call outs with user rekeyable cylinders, non-duplicating keys, and online software that provides auditing and exception reporting.

**Primary Contact:** Ms. Cita Berthelsen Doyle  
Vice President, Sales and Marketing

## Invafresh



Address: 7025 Langer Drive  
Suite 310  
Mississauga, ON L5N 0E8  
Canada



invafresh™

Tel: 905-363-3299

Website: <https://invafresh.com/>

Email: [thinkfresh@invafresh.com](mailto:thinkfresh@invafresh.com)

Products / Services: Bakery; Dairy; Deli; Floral; Fresh; Meat/Poultry; Merchandising Services; Produce; Seafood; Technology Services; Unsaleables; Sustainability

Company Description: With a combined 500+ years of Freshology™ experience, the heritage of Invafresh has enabled fresh food retailers to create extraordinary store operations performance and differentiated customer experiences. As the leader of Freshology, Invafresh is deployed in over 350 grocery retailers spanning a global reach of 35 countries with more than \$100 million of Fresh revenue being transacted daily, to provide AI/ML demand forecasting, merchandising, replenishment, sustainability and compliance, and waste prevention solutions.

Primary Contact: Heena Mistry  
Marketing Manager

Brands: Solutions:  
-Invafresh AI/ML Demand Forecasting  
-Invafresh Merchandising  
-Invafresh Replenishment  
-Invafresh Traceability and Compliance

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## Willard Bishop, LLC, an Inmar Analytics Company

Address: 840 S. Northwest Highway  
Barrington, IL 60010-4622

Tel: 847-381-4443

Website: [www.willardbishop.com](http://www.willardbishop.com)

Products / Services: Consulting Services; Research

Primary Contact: Mr. Jim Hertel  
Managing Partner

Parent Company: Inmar Inc.

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