



## **FMI Associate Member Search Results**

This search was performed on 04/02/2025 at 02:51 PM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
2345 Crystal Drive, Suite 800  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## IMI Global

Address: 202 Sixth Street  
Suite 400  
Castle Rock, CO 80104-1724

Tel: 303-895-3002

Website: [www.imiglobal.com](http://www.imiglobal.com)

Email: [info@imiglobal.com](mailto:info@imiglobal.com)

Primary Contact: Mrs. Cara Gerken  
Vice President, Quality

Parent Company: Where Food Comes From, Inc.

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## Wasteless Inc.

Address: 41 River Road  
Summit, NJ 07901-1426



Tel: 917-519-9825

Website: <https://www.wasteless.com/>

Products / Services: Fresh; Technology Services; Sustainability

Company Description: Wasteless provides an all-in-one solution to reduce food waste and increase perishable food profit by dynamically pricing items with a shorter expiration date at their optimal price point.

The company has offices in New York, Tel Aviv, London and Amsterdam, with operations throughout Europe and US.

Primary Contact: Oded Omer  
CEO

Brands: Wasteless AI

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## Webstop

Address: 4746 Kylemore Court  
Palm Harbor, FL 34685-2648



Tel: 813-942-2797

Website: <https://www.webstop.com/>

Products / Services: Technology Services

Company Description: We are Webstop and we are equipping you to meet the expectations of today's shopper.

Shopping trends are evolving as consumers increasingly rely on technology to guide their conventional retail experiences. Innovation on the digital front is producing increased levels of consumer engagement. Your customer is your greatest asset; keeping up with their needs in this digital era is of utmost importance.

We believe in creating powerful end-to-end solutions that guide your customers' complete digital grocery experience. By providing engagement opportunities through websites, mobile apps, digital circulars, eCommerce features, personalized shopping lists, branded promotional recipes, and paperless coupons, your digital offerings will put a unique and relevant experience into the hands of your shoppers. Since 1998, we have been guiding grocers through this process, driving sales and developing brand loyalty online and in-store.

Primary Contact: Shawn Tuckett  
CEO

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## Where Food Comes From, Inc.

Address: 202 Sixth Street  
Suite 400  
Castle Rock, CO 80104-1724

Tel: 303-895-3002

Website: [www.wherefoodcomesfrom.com](http://www.wherefoodcomesfrom.com)

Email: [info@wherefoodcomesfrom.com](mailto:info@wherefoodcomesfrom.com)

Products / Services: Consulting Services; Natural/Organic; Supply Chain; Other

Primary Contact: Hannah Saunders  
Sales, Enrollment & Business Development Specialist

Brands: Where Food Comes From CARE Certified  
Where Food Comes From Source Verified  
Non-Hormone Treated Cattle by WFCF  
Verified Natural Beef by WFCF  
Where Food Comes From Grass-fed  
Where Food Comes From Gluten-Free  
Where Food Comes From Plant-Based

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## Wilcox Marketing

Address: 701 Edgewood Road  
Wilkesboro, NC 28697-9504

Tel: 336-667-5000

Website:

Products / Services: Brokers

Primary Contact: Mr. James Wilcox  
President

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## Wisner Marketing Group, Inc.

Address: 6615 Grand  
Suite # 1054  
Gurnee, IL 60031-4591

Tel: 847-680-3688

Website: [www.wisnermarketing.com](http://www.wisnermarketing.com)

Email: [info@wisnermarketing.com](mailto:info@wisnermarketing.com)

Products / Services: Advertising/Marketing and Design; Consulting Services; Human Resources/Training; Merchandising Services; Private Brands; Research

Company Description: Wisner Marketing Group assists retailers, manufacturers, and others in developing solutions to complex marketing issues in consumer healthcare, trade marketing, store brands and new product introductions. We do this from the retailer and consumer perspective with a focus on "making the line go up" for all.

Primary Contact: Mr. James H Wisner  
President

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## Wynshop

Address: 100 Southeast Third Ave, Suite  
601  
Fort Lauderdale, FL 33394-0017

Tel: 786-577-3165

Website: <https://wynshop.com/>

Email: [info@wynshop.com](mailto:info@wynshop.com)

Products / Services: Consulting Services; Technology Services

Company Description: Wynshop is the most modern technology platform built for online grocery. Scale your business operations, personalize the shopping experience, and optimize order fulfillment to boost your bottom line. Unlike monolithic digital commerce solutions, Wynshop is designed to grow with you, ensuring your business success now and in the future.

Primary Contact: Mr. Charlie Kaplan  
Chief Revenue Officer

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