



## **FMI Associate Member Search Results**

This search was performed on 04/03/2025 at 11:35 AM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
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Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

**Ibotta, Inc.**

Address: 1801 California St STE 400  
Denver, CO 80202-2616



Tel: 563-343-5697

Website: [ibotta.com](http://ibotta.com)  
<https://ipn.ibotta.com/>

Products / Services: Advertising/Marketing and Design

Company Description: Reach 91% of American households with Ibotta's network of retailers and publishers. The Ibotta Performance Network delivers unprecedented scale with performance marketing efficiency.

The Ibotta Performance Network is a leading performance marketing network. With a reach of more than 200M consumers across the country's top retailers, Ibotta delivers promotions at unprecedented scale with performance marketing efficiency. The IPN is a one-stop shop where advertisers can reach consumers during their shopping journey and improve performance across all of its marketing channels, with unparalleled precision and measurability.

Primary Contact: Amir El Tabib  
Chief Business Development Officer

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