



## **FMI Associate Member Search Results**

This search was performed on 07/18/2024 at 02:36 AM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
2345 Crystal Drive, Suite 800  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## The Hershey Company

Address: 100 Crystal A Drive  
Hershey, PA 17033-9524



Tel: 717-534-4200

Website: [www.hersheys.com](http://www.hersheys.com)  
[www.amplifysnackbrands.com](http://www.amplifysnackbrands.com)  
[www.hersheys.com](http://www.hersheys.com)

Email: [lrodkey@hersheys.com](mailto:lrodkey@hersheys.com)

Products / Services: Confectionery; Food Products/Snacks

**Company Description:** Hershey Foods Corporation is a leading snack food company and the largest North American manufacturer of quality chocolate and non-chocolate confectionary products, with revenues of over \$4 billion and more than 13,000 employees worldwide. The company markets such well-known brands as Hershey's, Reese's, Hershey's Kisses, Kit Kat, Almond Joy, Mounds, York, Jolly Rancher, Twizzlers, Ice Breakers and Bubble Yum as well as innovative new products such as Swoops and Hershey's S'mores. In addition to its traditional confectionery products, Hershey offers a range of products specifically developed to address the nutritional interests of today's health-conscious consumer. These products include sugar-free Hershey's, Reese's and York candies, as well as Hershey's 1 gram Sugar Carb bars for people living a low-carb lifestyle. It also markets Hershey's cocoa, Hershey's syrup and other branded baking ingredients, toppings and beverages.

**Primary Contact:** Mr. Brent Cotten  
Vice President, Global Customer and Industry Affairs

**Brands:** Hershey's, Reese's, Hershey's Kisses, Kit Kat, Almond Joy, Mounds, York, Jolly Rancher, Twizzlers, Ice Breakers, BreathSavers, Bubble Yum, Cadbury, Hershey's Extra Dark, Reese's Fast Break, 5th Avenue, Good & Plenty, Hershey's Bliss, Heath, Pot of Gold.

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