



## **FMI Associate Member Search Results**

This search was performed on 11/23/2024 at 11:32 AM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
2345 Crystal Drive, Suite 800  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## Birdzi Inc.

Address: 33 Wood Avenue South  
Suite 600  
Iselin, NJ 08830-2717



Tel: 908-230-3015

Website: [www.birdzi.com](http://www.birdzi.com)

Email: [info@birdzi.com](mailto:info@birdzi.com)

Products / Services: Technology Services

Company Description: Birdzi Inc. is a technology company specializing in retail analytics, insights and personalization. Founded in 2010, Birdzi uses AI, ML and Data Analytics to help retailers engage customers more effectively. Our platform enables personalized shopping experiences through targeted promotions, loyalty programs, and deep customer insights. Birdzi's solutions empower retailers to boost customer loyalty, increase basket size, and enhance overall satisfaction. By leveraging advanced analytics, Birdzi provides actionable data that helps optimize product pricing and promotions. We are dedicated to driving measurable results and improving the customer experience, making us a trusted partner for numerous grocery retailers banners. Birdzi continues to grow and innovate, helping retailers navigate the industry's evolving landscape. Our commitment to both innovation and customer success has solidified Birdzi's reputation as a leader in retail technology.

Primary Contact: Mr. Shekar Raman  
Chief Executive Officer and Co-Founder

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