



FMI Associate Member Search Results

This search was performed on 11/23/2024 at 09:53 AM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
2345 Crystal Drive, Suite 800
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

Eversight, Inc.

Address: 2100 Geng Rd Suite 210
Palo Alto, CA 94303-3307



Tel: 650-600-8932

Website: www.eversightlabs.com
eversightlabs.com

Email: info@eversightlabs.com

Products / Services: Consulting Services; Technology Services

Company Description: Eversight leverages AI and experimentation to create and deliver smart, dynamic pricing and targeted promotions. The Eversight platform has tested and optimized offers across more than 1,500 product groups on 50 retailers and digital platforms. Global brands and retailers rely on the Eversight platform to optimize pricing and respond to market conditions, deliver higher ROI on promotional spend, and enable data-driven collaboration on investments. Eversight is generating 10-25% improvement in sales volume at leading customers. Founded in 2013, Eversight is venture-backed and headquartered in Palo Alto, California.

Primary Contact: Mr. David Moran
Head of Product, Eversight

Parent Company: Instacart

Instacart

Address: 50 Beale Street
Suite 600
San Francisco, CA 94105-1871



Tel: 734-748-4043

Website: www.instacart.com
www.instacart.com

Products / Services: Merchandising Services; Natural/Organic; Packaging; Perishables;
Supply Chain; Technology Services; Transportation/Distribution Services

Primary Contact: Mr. Andrew Nodes
Vice President, Retail Strategy, Planning and Operations
