



## **FMI Associate Member Search Results**

This search was performed on 04/05/2025 at 08:01 PM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
2345 Crystal Drive, Suite 800  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## Eversight, Inc.

Address: 2100 Geng Rd Suite 210  
Palo Alto, CA 94303-3307



Tel: 650-600-8932

Website: [www.eversightlabs.com](http://www.eversightlabs.com)  
[eversightlabs.com](http://eversightlabs.com)

Email: [info@eversightlabs.com](mailto:info@eversightlabs.com)

Products / Services: Consulting Services; Technology Services

Company Description: Eversight leverages AI and experimentation to create and deliver smart, dynamic pricing and targeted promotions. The Eversight platform has tested and optimized offers across more than 1,500 product groups on 50 retailers and digital platforms. Global brands and retailers rely on the Eversight platform to optimize pricing and respond to market conditions, deliver higher ROI on promotional spend, and enable data-driven collaboration on investments. Eversight is generating 10-25% improvement in sales volume at leading customers. Founded in 2013, Eversight is venture-backed and headquartered in Palo Alto, California.

Primary Contact: Mr. David Moran  
Head of Product, Eversight

Parent Company: Instacart

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## Instacart

Address: 50 Beale Street  
Suite 600  
San Francisco, CA 94105-1871



Tel: 734-748-4043

Website: [www.instacart.com](http://www.instacart.com)  
[www.instacart.com](http://www.instacart.com)

Products / Services: Merchandising Services; Natural/Organic; Packaging; Perishables;  
Supply Chain; Technology Services; Transportation/Distribution Services

Primary Contact: Mr. Andrew Nodes  
Vice President, Retail Strategy, Planning and Operations

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