




FMI Associate Member Search Results

This search was performed on 11/23/2024 at 10:28 AM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
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Pristine ai

Address:	400 West Cummings Park Suite 6475 Woburn, MA 01801-7239	
Tel:	781-608-1163	
Website:	www.pristineai.com www.pristineai.com	
Email:	prasanna.mainkar@pristineai.com	
Products / Services:	Merchandising Services; Research; Supply Chain; Technology Services; Other	
Company Description:	<p>Pristine offers an action plan using its integrated solution platform for making recommendations across all merchandising areas – Everyday Pricing, Mass Promotions, Markdown or Clearance, Personalized offers, Assortment, Supplier Collaboration and provides Total Business Forecasts for Sales, Gross/Net Margins and Units. Pristine is the only company that takes an integrated, holistic approach to all pricing investments as siloed actions do not provide a complete picture or the returns on investments.</p> <p>Our integrated solution is designed to not only maximize pricing and promotion decisions, but to more broadly help retailers set a more powerful, differentiated value equation to attract more customers and to grow engagement of current customers. In short, Pristine is in the business of bringing customers to you.</p> <p>Pristine has launched AI Accelerator, called Kai, that is truly revolutionary. It answers business questions, send alerts, offers options and action plan to empower decision makers. Retailers will agree that business analysts, managers spend hours and days to create business review plan for a category, division or get answers to business questions that require immediate answers, options etc... Pristine's Kai is an answer for all merchandising, category management to finance and store ops.</p>	
Primary Contact:	Mr. Prasanna Mainkar Vice President, Sales	
Brands:	Presto solution for Pricing, Promotion, Assortment, Placement, and Personalized Offers. AI Accelerator - Kai for Merchandising, Category Management, Store Ops and Finance	

Pristine Retail

Address:	101 Cambridge Street Suite 370 Burlington, MA 01803-3768
Tel:	781-365-0473
Website:	
Parent Company:	Pristine ai

Pristine Retail Solutions Private Limited

Address: 1012 Corporate Avenue
Mumbai
India

Tel: 91-22-26861039

Website:

Email: nilesh.waradkar@pristineretailindia.com

Primary Contact: Mr. Nilesh Waradkar
Lead Business Modeler

Parent Company: Pristine ai
