



## **FMI Associate Member Search Results**

This search was performed on 04/03/2025 at 11:44 AM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
2345 Crystal Drive, Suite 800  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## Catalina

Address: 200 Carillon Parkway  
St. Petersburg, FL 33716-1242



Tel: 727-579-5000

Website: [www.catalinamarketing.com](http://www.catalinamarketing.com)

Products / Services: Advertising/Marketing and Design; Consulting Services; Technology Services; Other

Company Description: Catalina ([www.catalinamarketing.com](http://www.catalinamarketing.com)), the global leader in behavior-based marketing, provides a wide range of strategic targeted marketing services. By the Catalina Marketing Network (R), retailers and manufacturers can provide personalized incentives to consumers based on actual purchase behavior, enabling the influence of future purchase decisions.

Primary Contact: Ms. Chelsea Rowe  
Exec. Director, Corporate Events & Demand Generation

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