



FMI Associate Member Search Results

This search was performed on 04/03/2025 at 12:07 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
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InMarket

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Website: www.inmarket.com

Email: kpearsall@inmarket.com

Products / Services: Technology Services

Company Description: For the past 14 years, InMarket has been a digital advertising market leader. Our mission is to help marketers connect brands with customers, when & where it matters most. Our industry-leading, real-time marketing and measurement platform helps our customers drive growth and optimize spend by providing data-driven, omnichannel marketing solutions from impression, to visit, all the way to purchase. Including Audiences, Analytics, Activation and Attribution, InMarket's offering helps marketers close the loop between consumer intent & real-world purchase with unique, actionable, and scaled consumer intent, location and transactional data.

Primary Contact: Daniel Perez
CMO

Brands: List Ease, Check Points, Out of Milk, Key Ring
