



## **FMI Associate Member Search Results**

This search was performed on 06/30/2024 at 03:29 PM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
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## Chilean Salmon Marketing Council

Address: 50 Milk Street  
16th Floor  
Boston, MA 02109-5002



Tel: 617-960-6891

Website: [chileansalmon.org/](http://chileansalmon.org/)

Products / Services: Advertising/Marketing and Design; Association; Fresh; Frozen; Research; Seafood; Supply Chain

Company Description: Vision

The Chilean Salmon Marketing Council's vision is for Chilean Salmon to be recognized as a premium product of outstanding quality and integrity that consumers actively seek to procure. We seek to be America's favorite salmon and a first choice with consumers.

Mission

The Chilean Salmon Marketing Council's mission is to strengthen the Chilean Salmon brand and image in the U.S. and to increase salmon consumption by positioning Chilean Salmon as a premium product and a preferred choice.

Primary Contact: Mr. James E Griffin  
President & Director USA

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