



FMI Associate Member Search Results

This search was performed on 04/03/2025 at 12:15 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
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The Simply Good Food Company

Address: 1225 17th St
STE 1000
Denver, CO 80202-5599



Tel: 303-633-2860

Website: <https://thesimplygoodfoodscompany.gcs-web.com/>

Company Description: At Simply Good Foods, our mission is to empower and educate consumers about how to eat right and snack smarter through our education, advocacy, products and tools. Our vision is to lead the nutritional snacking movement with trusted brands that offer a rich variety of innovative, convenient, better-for-you snacks and meals that provide optimal nutrition for everyone.

With our heritage of science-based nutrition, we are committed to growing our portfolio of nutritious snacking brands. We distribute our products in major retail channels including grocery, club and mass merchandise, as well as through e-commerce, convenience, specialty and other channels. Our strong platform allows us to introduce new products, expand distribution, and appeal to current and potential consumers. We are well-positioned to continue to selectively pursue acquisition opportunities in the nutritious snacking and broader health and wellness food space.

Primary Contact: Ms. Jill Short
Chief Customer Officer

Brands: Atkins®
Quest®
OWYN™
