



## **FMI Associate Member Search Results**

This search was performed on 04/03/2025 at 12:05 PM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
2345 Crystal Drive, Suite 800  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## Simplista

Address: 2300 Yonge Street  
Suite 1600  
Toronto, Ontario M4P1E4  
Canada



Tel: 416-832-6950

Website: [www.simplista.com](http://www.simplista.com)  
<https://twitter.com/SimplistaInc>  
<https://www.linkedin.com/company/simplista/>

Email: [info@simplista.com](mailto:info@simplista.com)

Products / Services: Technology Services

Company Description: Our journey began in 2015, when our founder's consulting firm, Bianix Technology, won a contract to solve the item onboarding challenge at Canada's largest retailer, Loblaw Companies Ltd. We revolutionized item setup at Loblaw, reducing time to onboard new items from weeks and months to 1-3 days, generating over 30 million dollars annually in increased profit, and millions more in cost savings.

Inspired by this success, we decided to bring our solution to the world. In 2017, we launched Simplista, an agile, intelligent, API-centric SaaS platform designed to streamline trade between retailers and their supplier partners.

Primary Contact: Mr. Evan Silver  
Founder and CEO

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