



FMI Associate Member Search Results

This search was performed on 06/30/2024 at 03:30 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
2345 Crystal Drive, Suite 800
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

Aptaris

Address: 2502 N. Rocky Point Drive
Suite 1070
Tampa, FL 33607-1449



Tel: 813-202-8060
Website: www.GoAptaris.com
Products / Services: Advertising/Marketing and Design; Consulting Services; Technology Services
Primary Contact: Mr. Tom O'Reilly
President and CEO
Parent Company: dunnhumby
Brands: Retail Sense, INtelliSense.

dunnhumby

Address: 1 Wacker Drive
Suite 1610
Chicago, IL 60606-2850

Tel: 57-4-3395412
Website: www.dunnhumby.com

Products / Services: Consulting Services

Company Description: dunnhumby is the world's leading customer science company. Our Price and Promotions group helps retailers develop and refine their pricing strategy to drive both shopper loyalty and financial performance. Pioneered by KSS Retail, our PriceStrat and Heartbeat analytics solutions provide merchandising, marketing and category management leaders with accurate, predictive insights on customer behavior so they can make smarter decisions. Our clients consistently improve market share, profitability and competitive price perception. dunnhumby employs over 2,000 experts in offices worldwide and works with a prestigious group of companies including Tesco, Southeastern Grocers, SpartanNash, Raley's, Associated Food Stores, and Metro Canada.

Primary Contact: Mr John Froman
Vice President of Marketing
Brands: dunnhumby, Sociomantic, BzzAgent

KSS Retail

Address: 444 W. Third Street
Cincinnati, OH 45202-3421

Tel: 866-746-7180

Website: www.kssg.com
www.KSSRetail.com

Products / Services: Consulting Services; Merchandising Services; Technology Services;
Other

Primary Contact: Mr. Mark Hawtin
Senior Vice President

Parent Company: dunnhumby

Brands: KSSPriceStrat, KSSRetail Heartbeat
