



FMI Associate Member Search Results

This search was performed on 11/23/2024 at 09:50 AM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
2345 Crystal Drive, Suite 800
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

Aptaris

Address: 2502 N. Rocky Point Drive
Suite 1070
Tampa, FL 33607-1449



Tel: 813-202-8060
Website: www.GoAptaris.com
Products / Services: Advertising/Marketing and Design; Consulting Services; Technology Services
Parent Company: dunnhumby
Brands: Retail Sense, INtelliSense.

dunnhumby

Address: 1 Wacker Drive
Suite 1610
Chicago, IL 60606-2850

Tel: 57-4-3395412
Website: www.dunnhumby.com
Email: events@dunnhumby.com

Products / Services: Consulting Services

Company Description: dunnhumby is the global leader in Customer Data Science, empowering businesses everywhere to compete and thrive in the modern data-driven economy. We always put the Customer First.

Our mission: to enable businesses to grow and reimagine themselves by becoming advocates and champions for their Customers. With deep heritage and expertise in retail – one of the world's most competitive markets, with a deluge of multi-dimensional data – dunnhumby today enables businesses all over the world, across industries, to be Customer First.

The dunnhumby Customer Data Science Platform is our unique mix of technology, software, and consulting, enabling businesses to increase revenue and profits by delivering exceptional experiences for their Customers – in-store, offline and online. dunnhumby employs over 2,200 experts in offices throughout Europe, Asia, Africa, and the Americas working for transformative, iconic brands such as Tesco, Coca-Cola, Meijer, Procter & Gamble and Raley's.

Primary Contact: Mr John Froman
Vice President of Marketing
Brands: dunnhumby, Sociomantic, BzzAgent

KSS Retail

Address: 444 W. Third Street
Cincinnati, OH 45202-3421

Tel: 866-746-7180

Website: www.kssg.com
www.KSSRetail.com

Products / Services: Consulting Services; Merchandising Services; Technology Services;
Other

Primary Contact: Mr. Mark Hawtin
Senior Vice President

Parent Company: dunnhumby

Brands: KSSPriceStrat, KSSRetail Heartbeat
