



FMI Associate Member Search Results

This search was performed on 04/03/2025 at 11:55 AM

If you find information that needs to be updated, please email membership@fmi.org.

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Epsilon

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Products / Services: Advertising/Marketing and Design; Consulting Services; Technology Services

Company Description: Epsilon is a global data, technology and services company that powers the marketing and advertising ecosystem.

The world's leading brands use Epsilon to harmonize consumer engagement across their paid, owned and earned channels, leveraging capabilities that include data, identity resolution, customer data platforms, clean rooms, digital media, retail media, site personalization, direct mail, loyalty, email marketing and measurement.

By applying artificial intelligence against privacy-centric consumer recognition—embedded in data-enriched analytic, marketing and media solutions—Epsilon allows marketers to bridge the divide between marketing and advertising technology, engaging consumers with 1 View, 1 Vision and 1 Voice. 1 View of their universe of potential buyers. 1 Vision for engaging each individual. And 1 Voice to harmonize engagement across paid, owned and earned channels.

Primary Contact: Mr Mark Hertenstein
Senior Vice President Sales

Brands: Epsilon Marketing Technologies and Services
