



## **FMI Associate Member Search Results**

This search was performed on 04/06/2025 at 02:26 PM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
2345 Crystal Drive, Suite 800  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## AdAdapted

Address: 206 E Huron Street  
Ann Arbor, MI 48104-1922



Tel: 734-358-1213

Website: <https://www.adadapted.com/>

Products / Services: Advertising/Marketing and Design; Technology Services; Other

Company Description: Understanding the drivers behind consumer decisions about what they buy at the grocery store is our superpower. We offer a unique approach to aligning CPG brands with category-relevant consumers creating a data-driven connection based upon prior list building activity.

Primary Contact: Robert Bryan  
Marketing Director

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