



FMI Associate Member Search Results

This search was performed on 04/03/2025 at 12:05 PM

If you find information that needs to be updated, please email membership@fmi.org.

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FirstShift Inc

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Email: hmenon@firstshift.ai

Products / Services: Supply Chain; Technology Services

Company Description: AI-powered Demand Planning & Forecasting, Supply Planning, Sales & Operations Planning and Demand Sensing solutions for F&B and Agriculture companies.

Supply chain management in the food & beverage and agriculture industries faces unique challenges due to multiple factors including proliferation of SKUs, the perishable nature of products, stringent safety and regulatory standards, and complex logistics. Traditional approaches of supply and demand planning that use limited data on spreadsheets have proven to be terribly inadequate to achieve market success in these competitive product categories.

Our AI-powered planning platform enables you to evaluate multiple scenarios and make data-backed decisions faster than ever before. Combine external market signals such as Point of Sale (POS) data, publicly available and syndicated market trend data with your enterprise data to drive planning processes. Gain increased visibility and insights to confidently plan production, position the right amount of inventory at the right locations and seize opportunities.

Ready to make the smart shift? Schedule a demo at <https://www.firstshift.ai/schedule-a-demo>.

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CEO
