



## **FMI Associate Member Search Results**

This search was performed on 04/03/2025 at 12:07 PM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
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## **Wisner Marketing Group, Inc.**

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Website: [www.wisnermarketing.com](http://www.wisnermarketing.com)

Email: [info@wisnermarketing.com](mailto:info@wisnermarketing.com)

Products / Services: Advertising/Marketing and Design; Consulting Services; Human Resources/Training; Merchandising Services; Private Brands; Research

Company Description: Wisner Marketing Group assists retailers, manufacturers, and others in developing solutions to complex marketing issues in consumer healthcare, trade marketing, store brands and new product introductions. We do this from the retailer and consumer perspective with a focus on "making the line go up" for all.

Primary Contact: Mr. James H Wisner  
President

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